



JOB DEMAND REPORT

Waterloo Wellington Dufferin

2017 Fourth Quarter

Overview – Recent Hiring Trends

The figures presented below provide a summary account of the online jobs demand activity within Waterloo Wellington Dufferin during the reporting period of October 1st, 2017 to December 31st, 2017.¹

Total Postings

There was a total of 18,250 jobs posted online in Waterloo Wellington Dufferin from October 1st, 2017 to December 31st, 2017.

Job Postings by Data Source

Data Source	# of Postings
Employer Corporate Websites	6,523
Placement Agencies	3,142

Employers and placement agencies may use more than one online posting board as well as their own corporate website, therefore, the number of postings by data source and online job boards is greater than the total job postings for Waterloo Wellington Dufferin.

Online Job Boards	# of Postings
Kijiji	4,672
Workopolis	2,230
JobBank.gc.ca	1,462
Monster	1,342
Jobillico	988
Career Beacon	720
Communitel	640
CareerBuilder	608
LocalWork	474
Others	2,925

¹ These figures are derived from CEB TalentNeuron's online reporting software. CEB TalentNeuron provides a comprehensive source of global talent demand and supply data which allows for an examination of the underlying data used to create the figures within this report.



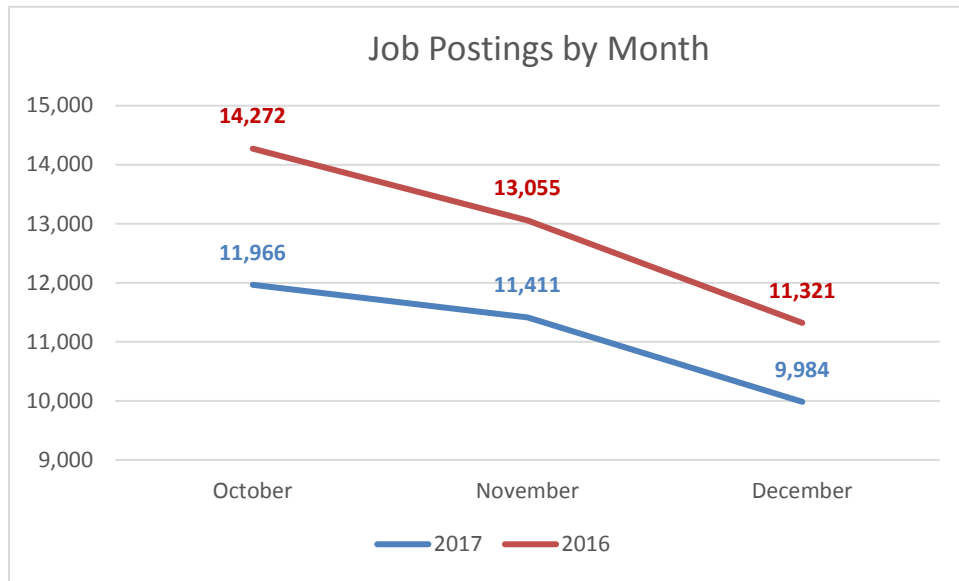
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of Waterloo Wellington Dufferin

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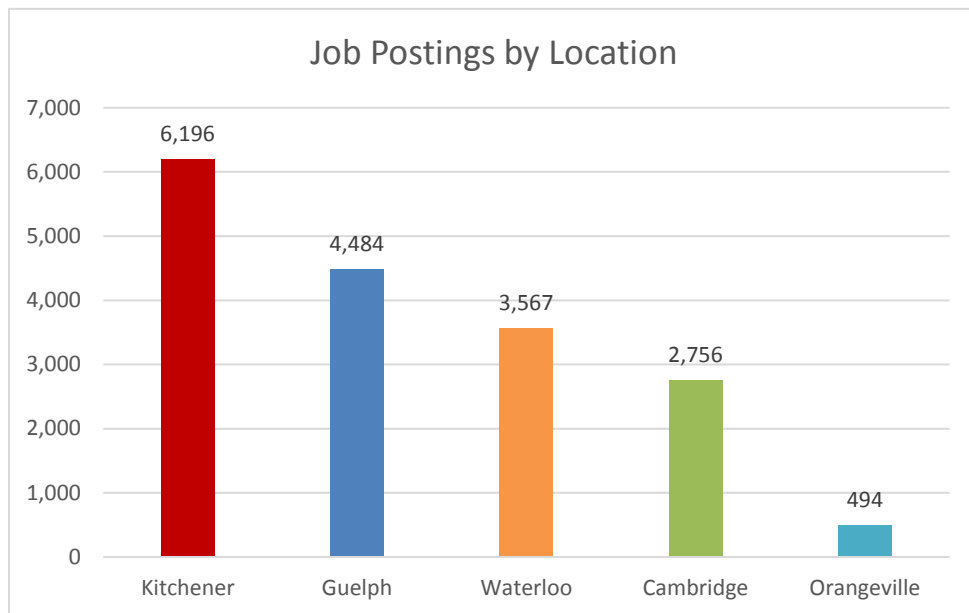
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Job Postings by Month



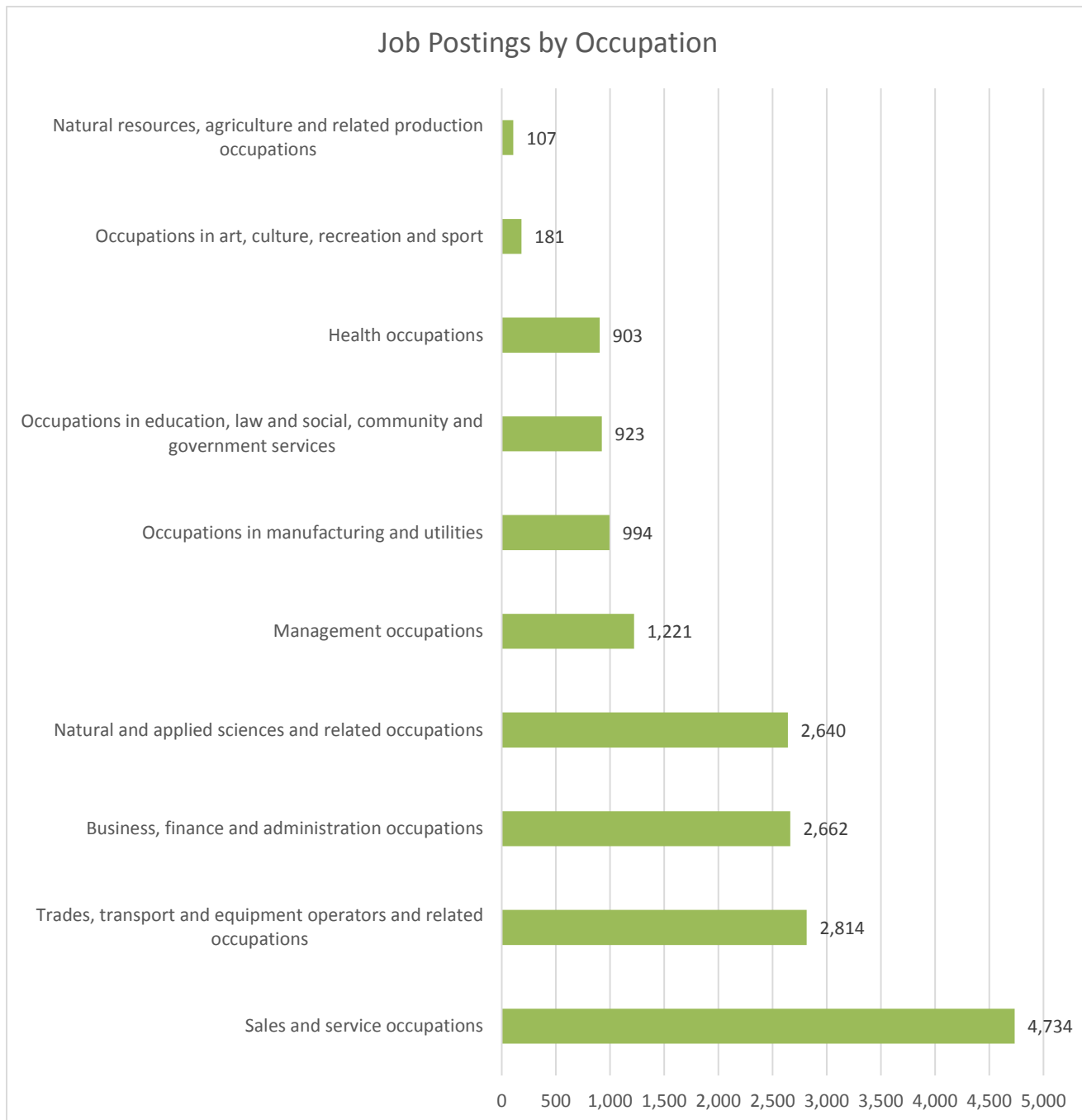
Job Posting by Location

The following chart shows the breakdown of the top 5 locations in Waterloo, Wellington and Dufferin where the jobs were posted online during the Fourth Quarter of 2017. There were 154 jobs that were posted in the region but not assigned to a community.



Job Postings by Major NOC Code

The chart below shows the number of online job postings in Waterloo Wellington Dufferin by the Major NOC² Code. There was a total of 17,179 postings that could be associated with a NOC Code. There were a further 1,071 job titles that were unclassified or did not provide enough information to associate them with a NOC Code.



² NOC: National Occupation Classification



Top 10 Jobs Posted

The table below shows the top 10 occupations by 4 Digit NOC posted online across Waterloo Wellington Dufferin for the Fourth Quarter of 2017.

Rank	NOC	Occupation	Number of Postings Q4 2017
1	6421	Retail salespersons	807
2	7511	Transport truck drivers	607
3	6211	Retail sales supervisors	596
4	2174	Computer programmers and interactive media developers	594
5	6552	Other customer and information services representatives	556
6	6711	Food counter attendants, kitchen helpers and related support	378
7	6411	Sales and account representatives - wholesale trade	323
8	2141	Industrial and manufacturing engineers	269
9	2282	User support technicians	258
10	6311	Food service supervisors	258

Job Posting by Type

The table below shows the number of jobs posted online by type; Permanent or Temporary, Full Time, Part Time, Contract or Internship/Co-op. Some postings may fit more than one category i.e. a Part Time Contract.

Type of Position	Number	Percentage
Permanent	16,370	41%
Full-Time	15,644	40%
Part-Time	4,067	10%
Temporary	1,505	4%
Contract	1,482	4%
Internship/Co-op	331	1%

