



JOB DEMAND REPORT

Waterloo Wellington Dufferin

2016 Fourth Quarter

Overview – Recent Hiring Trends

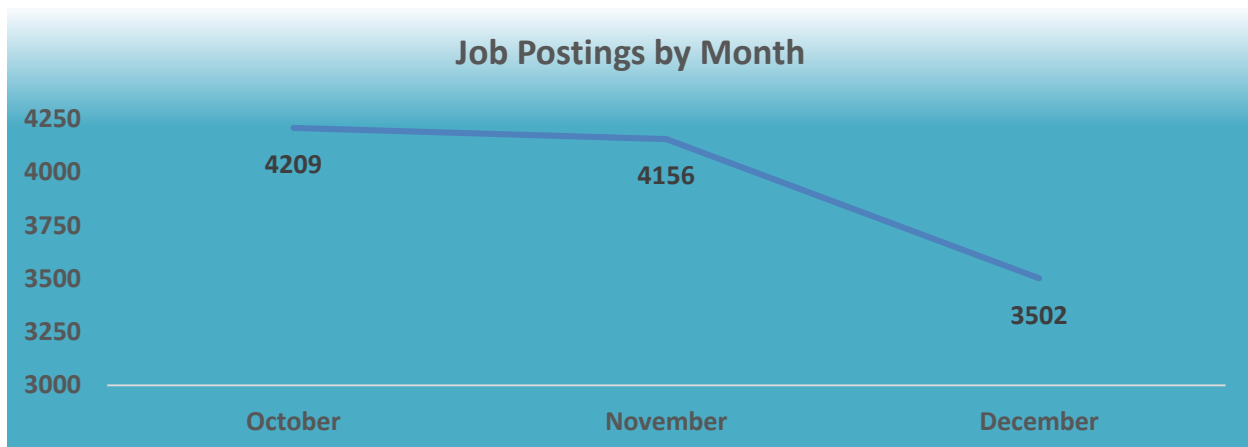
The figures presented below provide a summary account of the on-line jobs demand activity within Waterloo Wellington Dufferin during the reporting period of October 1st 2016 to December 31st 2016. These figures are derived from Vicinity Job's online reporting portal. The portal allows for an examination of the underlying data used to create the figures within this report.

Job Postings by Data Source

Website Source	# of Postings	% of Postings
Employer Corporate Websites	4,705	40%
Other Job Boards	6,698	56%
Placement Agencies	464	4%
Grand Total	11,867	100%

There was a total of 11,867 jobs posted in Waterloo Wellington Dufferin from October 1st, 2016 – December 31st, 2016. Compared to 12,083 job postings in the Fourth Quarter of 2016.

Job Postings by Month Across the Fourth Quarter of 2016, the job postings decreased slightly to 4,156 in November, then experienced a significant decrease to 3,502 job postings during the month of December.



Workforce Planning Board
of Waterloo Wellington Dufferin

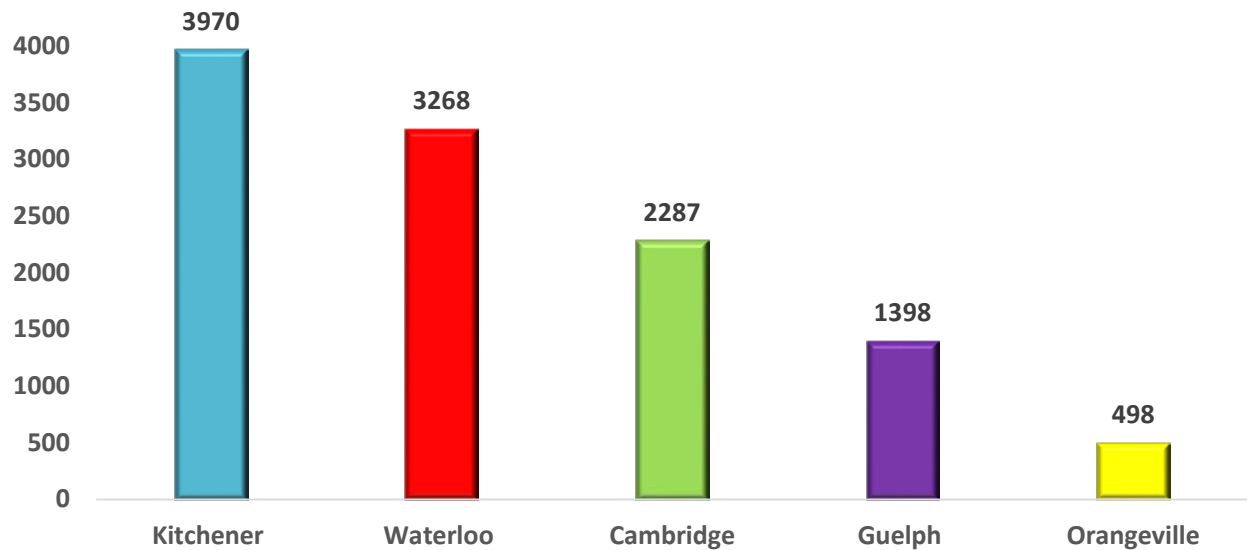
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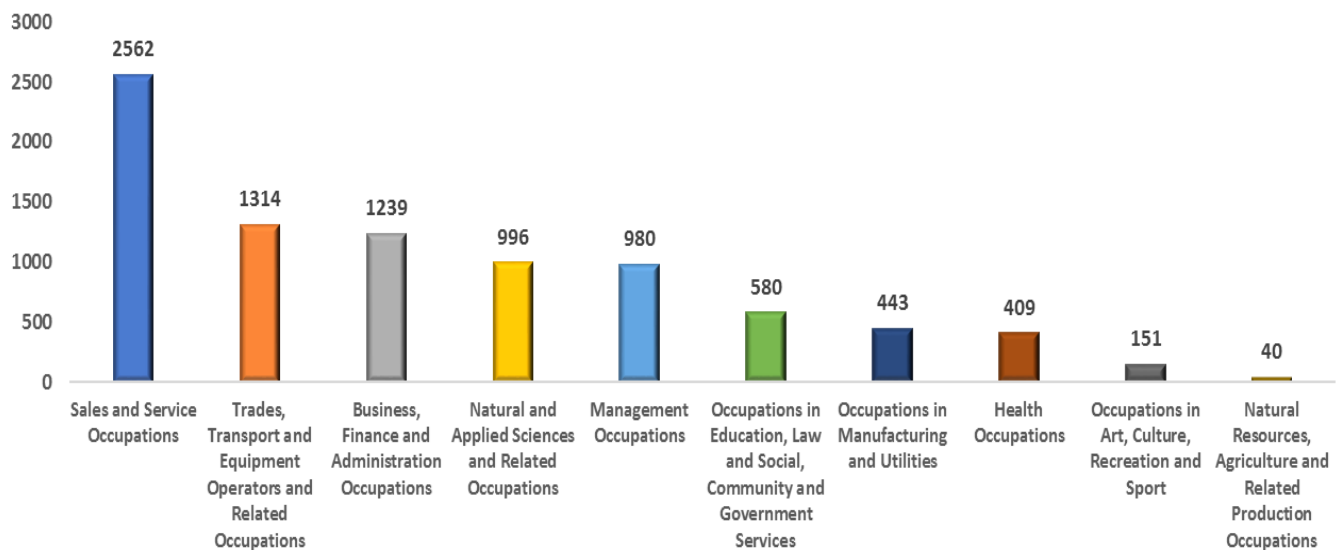
Job Posting by Location

The following chart shows the breakdown of specific communities where the jobs were posted in during the Fourth Quarter of 2016.



Job Postings by Major NOC Code

The table below shows the number of job postings in Waterloo Wellington Dufferin by the Major NOC¹ Code. There is a total of 8,714 postings that could be associated with a NOC Code. There were a further 3,153 job titles that did not provide enough information to associate them with a NOC Code.



1 – NOC: National Occupation Classification



Top 10 Jobs

This table shows the top 10 occupations by 4 Digit NOC posted across Waterloo Wellington Dufferin for the Fourth Quarter of 2016.

Rank	Occupation	Number of Postings Q4 2016
1	6421 – Retail Salespersons	561
2	6552 – Other Customer and Information Services Representatives	372
3	6623 – Other Sales Related Occupations	370
4	2173 – Software Engineers and Designers	313
5	0621 – Retail and Wholesale Trade Managers	256
6	6411 – Sales and Account Representatives – Wholesale Trade (non-technical)	239
7	0125 – Other Business Services Managers	183
8	7511 – Transport Truck Drivers	179
9	7311 – Construction Millwrights and Industrial Mechanics	167
10	4412 – Home Support Workers, Housekeeper and Related Occupations	166

Job Posting by Type

This chart shows the number of jobs posted by type; Full time, Part time, Full/Part time or Unknown. Unknown positions are ones that did not have any indication of what type they were.

